

Subject: Re: URGENT FW: Permit for Holiday Lighting - Melrose Business Improvement District
From: Kim Sudhalter
Date: 11/23/2016 01:51 PM
To:
CC: Don Duckworth <duckworth.donald@gmail.com>

Hi Suzan:

Don forwarded your note below to me. Attached is our final paperwork with the city. And I'm awaiting the Vendor's Certificate which should come later on today. I will forward as soon as I receive it.

Best,
Kim

Kim Sudhalter
Urban Legend PR
213.369.6062

From: Don Duckworth <duckworth.donald@gmail.com>
Date: Wednesday, November 23, 2016 at 2:08 PM
To: Kim Sudhalter <kim.sudhalter@urbanlegendpr.com>
Subject: Fwd: FW: URGENT FW: Permit for Holiday Lighting - Melrose Business Improvement District

----- Forwarded message -----

From: "Columbia, Suzan" <suzan.columbia@nfp.com>
Date: Nov 23, 2016 12:22 PM
Subject: FW: URGENT FW: Permit for Holiday Lighting - Melrose Business Improvement District
To: "Donald Duckworth" <duckworth.donald@gmail.com>
Cc: "La Rue, Rick" <rick.larue@nfp.com>

Hi Don,

In order to request issuance of the Certificate for the City of LA, and the additional insured endorsement for your policy, we need the following documents:

Ø A copy of your contract with the City of Los Angeles

Ø A copy of the Vendor's Certificate of Insurance naming you and the City of Los Angeles as Additional Insureds, with the appropriate additional insured endorsements attached.

Should you have any questions or if we can be of further assistance, please let us know.

Thank you,

Suzan Columbia, CISR

Commercial Lines Senior Account Manager
NFP Property & Casualty
2450 Tapo Street | Simi Valley, CA 93063
P: [805.537.0111](tel:805.537.0111) | F: [805.579.1916](tel:805.579.1916) | suzan.columbia@nfp.com | www.nfp.com

Our office will be closing at 2:00pm on Wednesday, November 23rd and will be closed Thursday, November 24th and Friday, November 25th in observance of the Thanksgiving Holiday.



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Please note: unless previously arranged or discussed, no coverages can be bound/cancelled/changed via email or voicemail request.

From: Kim Sudhalter [<mailto:kim@urbanlegendpr.com>]
Sent: Wednesday, November 23, 2016 8:49 AM
To: La Rue, Rick
Cc: Don Duckworth
Subject: Permit for Holiday Lighting

Hi Rick:

The Melrose Business Improvement District is putting up holiday lights. The city has asked us to provide them with a Certificate of Insurance. Could you please email a copy to me that I can then forward on to them?

Many thanks,
Kim

Kim Sudhalter
Urban Legend PR
[213.369.6062](tel:213.369.6062)

From: Eddie Chavez <eddie.chavez@lacity.org>
Date: Tuesday, November 22, 2016 at 4:49 PM
To: Kim Sudhalter <kim@urbanlegendpr.com>
Cc: John Darnell <john.darnell@lacity.org>, "Asaad Y. Alnajjar, P.E." <asaad.alnajjar@lacity.org>, Mario Aceves <mario.aceves@lacity.org>, Don Duckworth <duckworth.donald@gmail.com>, Sean Lujan <seanlujan@ymail.com>, Megan Hackney <megan.hackney@lacity.org>
Subject: Re: Permit for Holiday Lighting

Kim,

This email is a follow-up to our conversation regarding the total operational costs for the Melrose Holiday Lighting. Please see attached copy of the approved Revokable Permit.

Here's the breakdown: 112 lights x \$10.00/ pole = \$1,120.00, as per item # 8 of the Final Agreement. Please make check payable to: City of Los Angeles or if you want to pay with a credit card, you'd have to come in to our office located at 1149 S Broadway Los Angeles, CA 90015.

Also, I need a copy of proof of insurance as per item # 2.

If you have any questions, please contact Mario Aceves who is cc'd in this email as I will be off the rest of the week.

Have a Happy Thanksgiving!

Best Regards,

Eddie

On Tue, Nov 22, 2016 at 1:11 PM, Kim Sudhalter <kim@urbanlegendpr.com> wrote:

The signed letter is attached. Can I provide a credit card number to pay the permit fee?

Kim

Kim Sudhalter
Urban Legend PR
[213.369.6062](tel:213.369.6062)

From: Eddie Chavez <eddie.chavez@lacity.org>

Date: Tuesday, November 22, 2016 at 12:41 PM

To: Kim Sudhalter <kim@urbanlegendpr.com>

Cc: John Darnell <john.darnell@lacity.org>, "Asaad Y. Alnajjar, P.E." <asaad.alnajjar@lacity.org>, Mario Aceves <mario.aceves@lacity.org>, Don Duckworth <duckworth.donald@gmail.com>, Sean Lujan <seanlujan@ymail.com>, Megan Hackney <megan.hackney@lacity.org>

Subject: Re: Permit for Holiday Lighting

Hello Kim,

I received your map, specs, and Letter from Council for the proposed Melrose Ave BID Holiday Lighting. All I need is for you to complete all the highlighted information on the Final Agreement along with item #s 4, 5, and 8. Please keep in mind that the Revokable Permit for Holiday Lighting is for a maximum of a 3 month period approval (during holiday season only).

Let me know if you have any additional questions.

Best Regards,

Eddie Chavez, P.E.
Street Lighting Engineering Associate III
Community Services Division
Bureau of Street Lighting
1149 S. Broadway, Suite 200
Los Angeles, CA 90015
Phone No. [213-847-1580](tel:213-847-1580)
Fax No. [213-847-1853](tel:213-847-1853)

On Mon, Nov 21, 2016 at 12:31 PM, Kim Sudhalter <kim@urbanlegendpr.com> wrote:

Thanks, John. All of the other requested info is attached. Will this suffice while Council Office completes their letter?

Best,
Kim

Kim Sudhalter
Urban Legend PR
[213.369.6062](tel:213.369.6062)

From: John Darnell <john.darnell@lacity.org>

Date: Monday, November 21, 2016 at 12:25 PM

To: Eddie Chavez <eddie.chavez@lacity.org>

Cc: Kim Sudhalter <kim@urbanlegendpr.com>, "Asaad Y. Alnajjar, P.E." <asaad.alnajjar@lacity.org>, Mario Aceves <mario.aceves@lacity.org>, Don Duckworth <duckworth.donald@gmail.com>, Sean Lujan <seanlujan@ymail.com>, Megan Hackney <megan.hackney@lacity.org>

Subject: Re: Permit for Holiday Lighting

Hello,

The Fifth Council District supports this effort. I see a letter is needed from our office. We will send this to BSL today, but I wanted to ask if this email would suffice for now as evidence that we support the program so their application can go forward.

Thanks,

John Darnell
District Director
Office of Los Angeles City Councilmember Paul Koretz
Westside Field Office: [\(323\) 866-1828](tel:(323) 866-1828)
Valley Field Office: [\(818\) 971-3088](tel:(818) 971-3088)



Email: john.darnell@lacity.org



Have you signed up to receive Councilmember Koretz's e-newsletter? To subscribe, click [here](#)

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On Fri, Nov 18, 2016 at 12:32 PM, Eddie Chavez <eddie.chavez@lacity.org> wrote:

Hello Kim,

Please complete the highlighted areas in the attached Agreement and provide the following for BSL review as described in the Prelim Application:

- Provide a map showing the location of all affected street lights that will have the attached holiday lighting.
- Provide specs of all lights and equipment that will be used.
- Letter of support from Council District 5.
- Comply with all conditions on Final Agreement.

Once BSL reviews and approves your holiday lighting, a check payable to City of Los Angeles in the amount of \$350 plus \$1 for each street light being used will be required.

Let me know if you have any questions.

Best Regards,

Eddie Chavez, P.E.
Street Lighting Engineering Associate III
Community Services Division
Bureau of Street Lighting
1149 S. Broadway, Suite 200
Los Angeles, CA 90015
Phone No. [213-847-1580](tel:213-847-1580)
Fax No. [213-847-1853](tel:213-847-1853)

On Fri, Nov 18, 2016 at 9:43 AM, Asaad Y. Alnajjar, P.E. <asaad.alnajjar@lacity.org> wrote:

Hi Kim

Let me check and I will call you back shortly, sorry about the delay.

Best Regards,

Asaad Y. Alnajjar, P.E.

Division Manager
Community Services Division
Bureau of Street Lighting

City of Los Angeles
1149 S. BROADWAY, 2nd FLOOR Suite 200, Los Angeles, CA 90015
Mail Stop 545

asaad.alnajjar@lacity.org
General: [\(213\) 847-1400](tel:(213)847-1400)
Direct: [\(213\) 847-1432](tel:(213)847-1432)
Fax: [\(213\) 847-1851](tel:(213)847-1851)

Download the City of Los Angeles **MyLA311** app for smartphones!



MyLA311 links Angelenos with the services and information they need to enjoy their city, beautify their community and stay connected with their local government. With MyLA311, City of Los Angeles information and services are just a few taps away.

On Fri, Nov 18, 2016 at 9:36 AM, Kim Sudhalter <kim@urbanlegendpr.com> wrote:

Hi Asaad:

I haven't heard back and the lights are going up next week. Can you let me know me know how we can get this processed?

Thanks,
Kim

Kim Sudhalter
Urban Legend PR
[213.369.6062](tel:213.369.6062)

From: "Asaad Y. Alnajjar, P.E." <asaad.alnajjar@lacity.org>
Date: Wednesday, November 16, 2016 at 10:36 AM
To: Kim Sudhalter <kim@urbanlegendpr.com>, Mario Aceves <mario.aceves@lacity.org>
Cc: Fabian Cheng <fabian.cheng@lacity.org>, John Darnell <john.darnell@lacity.org>, Don Duckworth <duckworth.donald@gmail.com>, Sean Lujan <seanlujan@ymail.com>
Subject: Re: Permit for Holiday Lighting

Good Morning Kim,

Mario Aceves and myself will contact you shortly to discuss.

Thank You

Best Regards,

Asaad Y. Alnajjar, P.E.
Division Manager
Community Services Division
Bureau of Street Lighting

City of Los Angeles
1149 S. BROADWAY, 2nd FLOOR Suite 200, Los Angeles, CA 90015
Mail Stop 545

asaad.alnajjar@lacity.org
General: [\(213\) 847-1400](tel:(213)847-1400)
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On Wed, Nov 16, 2016 at 10:29 AM, Kim Sudhalter <kim@urbanlegendpr.com> wrote:

Hi Fabian and Asaad:

Haven't heard back. Did I fill out the right form? And how much do we owe...where do we pay?

Please let me know.

Best,
Kim

Kim Sudhalter
Urban Legend PR
[213.369.6062](tel:213.369.6062)

From: Kim Sudhalter <kim@urbanlegendpr.com>
Date: Monday, November 14, 2016 at 3:29 PM
To: <fabian.cheng@lacity.org>, <asaad.alnajjar@lacity.org>
Cc: John Darnell <john.darnell@lacity.org>, Don Duckworth <duckworth.donald@gmail.com>, Sean Lujan <seanlujan@ymail.com>
Subject: Permit for Holiday Lighting

Hi Fabian and Asaad:

I am applying for a temporary permit to affix decorative holiday lights to all of the light poles along Melrose Avenue from Fairfax to Highland Ave. Attached is the form you sent me earlier this year, filled out as requested. In our previous conversation, you had mentioned that the fee for this permit would be around \$600 or so. Could you:

1. Please let me know if any other forms are required?
2. How much the exact fee is?
3. Who the check should be made out to and where it should be delivered?

These are due to be installed by Black Friday (November 25th) so please let me know ASAP.

Many thanks,
Kim

Kim Sudhalter
Urban Legend PR
[213.369.6062](tel:213.369.6062)

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Eddie Chavez, P.E.
Street Lighting Engineering Associate III
Community Services Division
Bureau of Street Lighting
1149 S. Broadway, Suite 200
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Phone No. [213-847-1580](tel:213-847-1580)
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- [Attachments-26/Fianl Agreement Merose BID Holiday Lighting.pdf](#)
- [Attachments-26/image001.png](#)